

A DESIGN
RETAINER
SERVICE
THAT FEELS LIKE
HAVING YOUR
OWN IN-HOUSE
DESIGN TEAM

designcompanyhada.com
@designcompanyhada

Design Company Hada



A SMARTER MOVE. AGENCY-QUALITY DESIGN WITHOUT THE AGENCY PRICE TAG.

Rising costs are a reality for every business. But great design doesn't have to be expensive - it has to be well managed. Our retainer model gives you reliable, professional design support exactly when you need it, keeping standards high and costs predictable.

From just £300 per month.





Working with Tom on our shop renovation was a great experience. He understood the essence of Coffee Bay and brought it to life beyond our expectations, while also knowing exactly where to focus the budget to achieve the strongest result without unnecessary spend. The process was smooth, and the feedback since reopening has been excellent. I would highly recommend Tom for future projects.

Mike Vickery

Managing Director, Coffee Bay (Traders Coffee Ltd.)
coffeebay.co.uk

A rebrand and interior renovation that paid for itself in three months - with monthly sales up 20 to 30% and still growing.



We've been working with Tom on a retained basis across a range of branding and design projects for Tried & True and Barnaby & Boo's, including our white label coffee bags, T&T Pie Co. branding and packaging, menus and promotional materials.

What's been great is his ability to take rough ideas and turn them into something polished, commercially strong and genuinely aligned with the feel of the business.

He really understands how to create branding that feels authentic, simple and memorable without overcomplicating things.

Reliable, creative and easy to work with. Highly recommended.

Rob Kelly

Owner & Managing Director
Tried & True, Putney
Barnaby & Boos, New Malden



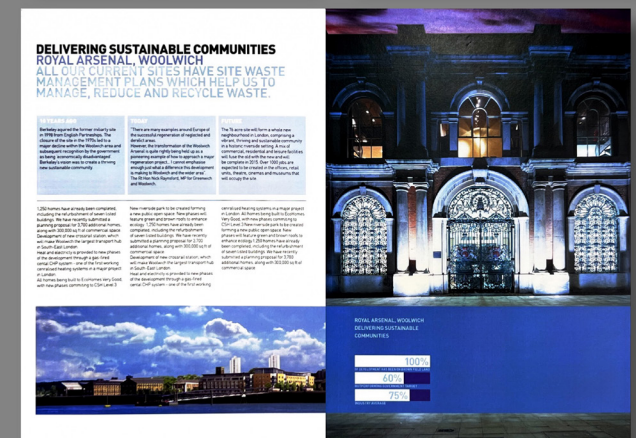
PRINT DESIGN, BRANDING, WEB SOLUTION, PACKAGING, SOCIAL MEDIA, INTERIOR DESIGN ADVERTISEMENT.

Great businesses look the part at every level. Whether it is a window display, a printed brochure or a social media post, your visual identity should always speak with one clear, confident voice. Our retainer keeps everything aligned.

07



Coffee as Culture
Coffee as Ritual
Coffee as Connection





RETAINER PLAN SERVICING & PRICING

Plan	Price (Month)	What's included
Lite	£300 + vat	Print, Editorials
Grow	£500 + vat	Print, Editorials + Social Media
Premium	£1,000 + vat	Print, Editorials, Social Media + Re-branding, Advertisement
Partner	£2,500 + vat	Print, Editorials, Social Media, Re-branding, Advertisement + Interior renovation, Website design

* All plans are flexible. Bespoke arrangements are available upon request.

FOR A FREE CONSULTATION.
tom@designcompanyhada.com
07749 317 555

